

# Cheshire East Council

Developing our new  
Corporate Plan

Open

Fair

Green

OFFICIAL-SENSITIVE



# Cheshire East Corporate Plan 2021-2025

- The Corporate Plan is the council's overarching strategic document.
- Cheshire East Council approved the current Corporate Plan in February 2021 and covers the period 2021 - 2025
- It is the only plan which covers the full range of the council's responsibilities and is an important tool to set out our ambitions for the borough and help focus our effort and resources on the right things
- Important in the context of constrained budgets, increases in demand and rapid change
- By prioritising a clear set of commitments and actions, the Corporate Plan helps residents to hold the council to account for its performance and challenge it to improve
- The Corporate Plan informs other key strategies and plans

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# Our Vision An open, fairer, greener Cheshire East

## Open

We will provide strong community leadership and work transparently with our residents, businesses and partners to deliver our ambition in Cheshire East

## Fair

We aim to reduce inequalities, promote fairness and opportunity for all and support our most vulnerable residents

## Green

We will lead our communities to protect and enhance our environment, tackle the climate emergency and drive sustainable development

## Our Priorities

### An open and enabling organisation

- Ensure that there is transparency in all aspects of council decision making
- Listen, learn and respond to our residents, promoting opportunities for a two-way conversation
- Support a sustainable financial future for the council, through service development, improvement and transformation
- Look at opportunities to bring more income into the borough
- Support and develop our workforce to be confident, motivated, innovative, resilient and empowered
- Promote and develop the services of the council through regular communication and engagement with all residents

### A council which empowers and cares about people

- Work together with residents and partners to support people and communities to be strong and resilient
- Reduce health inequalities across the borough
- Protect and support our communities and safeguard children, adults at risk and families from abuse, neglect and exploitation
- Be the best Corporate Parents to our children in care
- Support all children to have the best start in life
- Increase opportunities for all children and young adults with additional needs
- Ensure all children have a high quality, enjoyable education that enables them to achieve their full potential
- Reduce the reliance on long term care by improving services closer to home and providing more extra care facilities, including dementia services

### A thriving and sustainable place

- A great place for people to live, work and visit
- Welcoming, safe and clean neighbourhoods
- Reduce impact on the environment
- A transport network that is safe and promotes active travel
- Thriving urban and rural economies with opportunities for all
- Be a carbon neutral council by 2025

## Our Values



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# Strengths and Weaknesses of the current Corporate Plan



- Identified as key strategic document
- The three strategic priorities are well known
- Plan is owned by the administration
- There is a focus on delivery
- Performance management arrangements in place



- Limited co creation has led to lower levels of buy in and strategy development that does not always fit together
- Several vision statements across the organisation
- 20 priorities are too many to remember
- Unclear what success looks like

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# Design Criteria for the new Corporate Plan

- To be challenging but deliverable
- To reflect manifesto commitments
- To be co-created by members, officers, residents, partners and other key stakeholders
- To be uniquely Cheshire East
- To have a framework for measuring results and reviewing success



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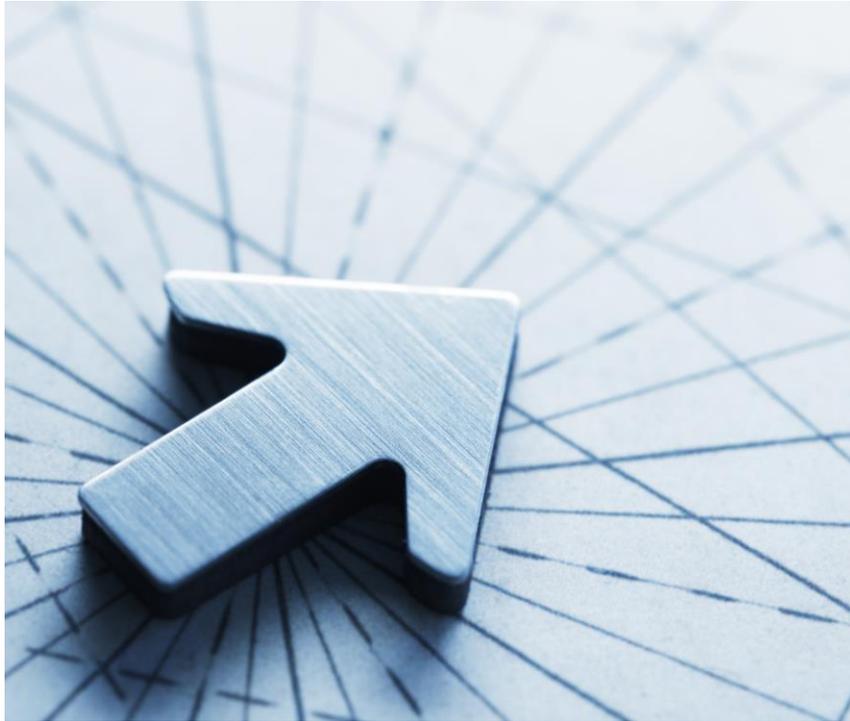
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# Development Phases 2023/24



# Phase 1: Visioning and Pre-Consultation – Aims

## 15 June – 14 July 2023



- To develop the vision and mission statement
- To confirm the timeframe of the Corporate Plan
- To confirm Borough Strategy and supporting annual Council Plan versus Corporate Plan
- To understand the latest data and intelligence
- To confirm the priority themes
- To agree the consultation and engagement process

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# Phase 1: Visioning and Pre-Consultation – Key Dates

## 15 June – 14 July 2023

- **26 June** – Consultation, Engagement and Communications Planning workshop
- **6 July** – Corporate Policy Committee, agreement of process and timescale
- **12 July** – Wider Leadership Team
- **TBC** – 3 x Member Workshops
- **TBC** – Engagement with political groups



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# Phase 2: Consultation and Engagement – Aims

## 24 July – 27 October 2023

- To ensure co production of plan
- To ensure that plan is uniquely Cheshire East



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# Phase 2: Consultation and Engagement – Key Dates

## 24 July – 27 October 2023

- Consultation and Engagement sessions to be booked to include:
  - Member workshops
  - Workforce sessions (In the Know, Brighter Future Champions, Manager Share & Support, Team Meeting toolkit)
  - Town and Parish Council Network
  - Cheshire East Leaders Board
  - Voluntary, Community, Faith and Social Enterprise Sector Leadership Group
  - Online and In Person Focus Groups
  - Resident Roadshow
- Launch of digital survey (consider telephone and paper formats)
- **TBC** – WLC to consider findings
- **8 November** – Strategic CLT to consider Consultation findings

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# Phase 3: Post Consultation and draft Plan Agreement Aims

## November 2023 – 21 February 2024

- To develop the Plan in line with the outcomes of the Consultation and Engagement programme
- To agree the wording of the priorities
- To agree the performance management framework
- To agree the launch of the Plan



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## Phase 3: Post Consultation and draft Plan Agreement Key Dates **20 November 2023 – 21 February 2024**



- **22 November 23** – Wider Leadership Team
- **27 November 23- 16 January 24**– Member and Officer engagement sessions
- **17 January 2024** – draft Plan at Strategic CLT
- **8 February 2024**- draft Plan at Corporate Policy Committee
- **21 February 2024** – Plan at Full Council

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